

FARROW & BALL®

HANDCRAFTED PAINT AND WALLPAPER

PRODUCT ADVICE SHEET

Exterior Masonry

All Farrow & Ball paints are water based, making them low-odour, low-VOC (Volatile Organic Compounds), and quick to dry. They also score the highest possible A+ rating for indoor air quality in accordance with the independently conducted French Indoor Air Quality Decree N° 2011-321 – Arrêté April 2011.

Available in: ...US Gallon

For colour availability, please visit farrow-ball.com. Available to order direct from farrow-ball.com, through our Customer Services team at NASales@farrow-ball.com or call: (1)-888-511-1121), our Showrooms and selected stockists internationally.

Product Overview:

Developed by our chemists to offer the perfect combination of breathability and water resistance, this classic matt creates the most elegant finish for your masonry. With a durable 2% sheen finish and Class 1 water vapour permeability, Exterior Masonry is resistant to flaking, peeling and colour fade for up to 15 years. Unsuitable for highly alkaline or very porous surfaces. Does not require a primer.

Cleaning Prior to Painting:

For best results, make sure your surface, tools and product are clean before you begin. For most surfaces we would recommend using a dilute Sugar Soap solution following the manufacturer's instructions. We do not recommend using solvent-based cleaning products or strong alkaline solutions as these can impact adhesion. After cleaning, wipe the surface with a damp cloth and allow to dry. When opening a new tin of paint, don't allow any dust or debris to fall from the lid into the contents. If you're reusing a tin of paint, we recommend straining it. Make sure your tools are clean, including your stirrer, and we recommend dampening your brush or roller then removing excess water before loading with paint.

Colour Accuracy:

Check for colour accuracy prior to use as Farrow & Ball will not be liable for decorating costs caused as a result of an incorrect colour being applied. When more than one tin of the same colour is to be used ensure that batch numbers are identical or intermix before use. Stir thoroughly before use. Please note that different application tools (e.g. brush, roller, spray) may give a slight visual difference in the final colour. For some darker shades, finishes with different sheen levels painted alongside each other may appear to vary slightly in colour when viewed at certain angles.

Recommended Primer & Undercoats:

For use to patch prime unsound masonry surfaces : Farrow & Ball Masonry & Plaster Stabilising Primer

New Modern Construction Surfaces:

Stir thoroughly before use. Before coating any newly rendered surfaces with any paint system, the render must be permitted to dry out completely and ideally left to weather for approximately 3 months. Once completely dry, brush the surface with a stiff bristled brush to remove any surface dust. Prime any areas that remain powdery with a 10% diluted coat of Farrow & Ball Exterior Masonry. Once the appropriate surface preparation has been completed, apply two coats of Farrow & Ball Exterior Masonry by brush or roller, taking care not to apply too thickly in any hollows and angled sections. For newly cement rendered surfaces, although Farrow & Ball Exterior Masonry is supplied ready for use, water may be added (at a 10% ratio) to assist application on sound bare surfaces. Do not use Farrow & Ball Masonry & Plaster Stabilising Primer as a general primer on sound masonry surfaces.

Preparing Concrete Surfaces for Painting:

Leave new concrete uncoated for at least 3 months before painting. Repair and fill any old or unsound concrete surfaces, allowing adequate time for the filler used to cure. Once completely dry, brush the surface with a stiff bristled brush to remove any surface dust. Prime any areas that remain powdery with Farrow & Ball Masonry & Plaster Stabilising Primer. For interior concrete floors only apply one full coat of Farrow & Ball Masonry & Plaster Stabilising Primer followed by two coats of Farrow & Ball Modern Eggshell allowing the recommended drying times between coats. Do not use Farrow & Ball Masonry & Plaster Stabilising Primer as a general primer on sound concrete surfaces other than interior concrete floors.

Painting Old Exterior Render with Exterior Masonry:

Please be aware that unsound surfaces may not successfully accept any additional paint layers - therefore if in doubt we recommend you seek professional advice. Surfaces with serious structural damage, such as cracking or loose cement, must be repaired before any paint is applied. Patch prime any repaired or seriously degraded areas with one coat of Farrow & Ball Masonry & Plaster Stabilising Primer, followed by two coats of Farrow & Ball Exterior Masonry by brush or roller. Take care not to apply too thickly in hollows and angled sections and allow the recommended drying times between coats. Fungal or algal contaminated surfaces should be decontaminated with a fungicidal wash then left to dry out completely. Do not use Farrow & Ball Masonry & Plaster Stabilising Primer as a general primer on sound masonry surfaces.

Painting Interior Brickwork:

Farrow & Ball Exterior Masonry may be used on interior brickwork – with the exception of Fletton bricks – but we recommend taking a few extra precautions before and during application. Make sure all dirt, mould, salts and other visible contaminants are removed with a stiff bristle or synthetic brush or specialist cleaner, ensuring the brickwork is fully dry before applying any coatings. We also recommend checking that all mortar is fully cured before painting. Extra care should be taken when painting solid brick walls, and any walls that aren't damp-proofed, as loss of adhesion may occur and salts may appear. Farrow & Ball Exterior Masonry is supplied ready for use, but water may be added at a 10% ratio to assist application on sound bare surfaces. We do not recommend the use of Farrow & Ball Masonry & Plaster Stabilising Primer, as this is not intended as a general primer for sound brick surfaces.

Painting Exterior Brickwork:

Farrow & Ball Exterior Masonry may be used on exterior brickwork – with the exception of Fletton bricks – but we recommend taking a few extra precautions before and during application. Make sure all dirt, mould, salts and other visible contaminants are removed with a stiff bristle or synthetic brush brush or specialist cleaner, ensuring the brickwork is fully dry before applying any coatings. We also recommend checking that all mortar is fully cured before painting. Extra care should be taken when painting solid brick exterior walls, and any walls that aren't damp-proofed, as loss of adhesion may occur and salts may appear. Farrow & Ball Exterior Masonry is supplied ready for use, but water may be added at a 10% ratio to assist application on sound bare surfaces. We do not recommend the use of Farrow & Ball Masonry & Plaster Stabilising Primer, as this is not intended as a general primer for sound brick surfaces.

Painting Terracotta:

The following Farrow & Ball finishes may be applied to terracotta:

Exterior Masonry, Full Gloss and Exterior Eggshell – 2 coats may be applied directly (allowing a minimum of 4 hours drying time between coats).

Masking:

Masking tapes are available in a range of tack levels. Always use a quality masking tape which is appropriate to the decorating project. Some masking tapes incorporate proprietary paint locking technology which can give a superior result.

Preparation for Spraying:

When spraying Farrow & Ball paints onto any given surface, it is important to remember that the resulting finish will only be as good as the surface you are applying it to. Most surfaces will need to be clean and degreased, prepared by surface filling, sanding and then suitably primed/undercoated. Flattening with finishing papers in between coats as required, to achieve a smooth flat surface before spraying your chosen Farrow & Ball finish. This process may need to be repeated several times to obtain a satisfactory surface when applying trim finishes. Make sure your spraying apparatus (including the gun and compressor unit) is appropriate for the size of the area being painted and your chosen finish. If dilution is required, keep this to the minimum possible according to the instructions of your apparatus and our suggested dilution ratios.

Spray Settings:

We do not recommend HVLP spray application for large areas such as walls. Airless Spraying – Best results can be achieved with a typical set up of a 517 nozzle tip and a minimum of 120 bar air injection pressure. Note that these are typical settings for most airless spray systems and some adjustment of the air pressure in relation to the nozzle tip will be required depending on the make and model of airless spray apparatus used.

Painting Over Exterior Wall Fillers:

For best results always use a filler which has the same porosity and density as the surface which is being repaired. Fillers which have a different porosity or density may lead to visible differences in colour or tone. Follow the filler manufacturer's application instructions and drying times. Apply a diluted coat (20 – 25%) of Farrow & Ball Exterior Masonry (and allowing a minimum of 4 hours drying time between coats). Then follow with two coats of your chosen colour to promote adhesion and full colour depth.

Clean Up:

Remove as much product as possible using a brush and roller cleaning tool, then clean brushes and rollers in warm soapy water.

Other Product Applications:

If you wish to use Farrow & Ball products for any applications which are not featured here, please contact Customer Services for advice on (1) 888-511-1121 or email customer.services@farrow-ball.com. Please note that calls may be recorded for training purposes.

Application Information:

Do not paint in temperatures below 50°F or in excessive heat above 86°F. Avoid painting in direct sunlight. Avoid applying outdoors if there is a likelihood of rain. For best results apply early in the day, allowing the product time to dry before the evening (when condensation can occur). This product should be applied in accordance with Annex C of BS 6150: Code of practice for painting of buildings.

Coverage Rate (per coat): : Up to 325 ft ² per US gallon depending on the surface being painted.
Drying Time: : Dry in 2 hours.
Typical Recoat Time: : Recoat after 5 hours
Curing Time: : Please note that some darker paint colours will take up to 14 days to achieve full hardness, strength and durability.
Sheen Level: : 2%
Recommended Number of Coats: : 2*
*Darker/stronger colours may require additional coats. Please note: The drying and Recoat times provided are based on applying paint in normal conditions - drying times may be longer in cooler and/or higher humidity environments. Darker colours may take longer to dry. Allow a minimum of 14 days before applying over solvent based coatings.
Density: : 1.2 - 1.4 g/cc
Wet Film Thickness: : 3.1 - 4.7 MILS (80 - 120 µm)
Application Humidity: : < 80 % RH
Wet Abrasion Class: : 2
Substrate Moisture Content:
Exterior Render = < 0.5 % : Interior Brick = < 1 %

Advice for Repairing Damage and Touching In:

If your paintwork becomes damaged or marked you may need to repaint. To achieve the best results we recommend applying a single coat of paint over the entire wall or walls that have the damage, using the same batch of paint you originally carried the work out with. This best practice will avoid any noticeable variation in colour or finish. If you do chose to touch-in to repair damage, the following recommendations will help you achieve the optimum finish.

1. Always aim to use the same batch of paint. If you use a different batch, although we control colour to tight specifications, you may observe slight colour and sheen variations. If you are unable to use the same batch of paint we recommend that you apply a single coat of a different paint batch to an entire wall as any slight variations will be much less noticeable when observing from wall to wall.
2. Always use the same preparation techniques when you make any repairs as you used when you originally painted the wall. It may not always be possible to achieve a perfectly consistent finish – if for example you have used filler which has a different texture and absorbency to the rest of the wall, this may cause a slightly patchy finish.
3. Always use the same application tool and method as when you originally painted this wall. Ensure that the edges of the touched in paint are blended in “feathered” to make the transition between old and new paint areas less noticeable.
4. Over time the colour of the paint, whether on the wall or in the tin, may slightly alter. Therefore the newer the paintwork is, the better the finish you will achieve by touching-in.

Please note that when touching in the darker the colour and higher the sheen the more difficult it will be to achieve a uniform finish compared to lighter coloured, lower sheen paints.

Cleaning:

Wipe gently with a soft damp cloth or sponge. Some cleaning solutions may mark the surface. Test on an inconspicuous area before use. Do not use bleach-based cleaning products.

Storage Advice:

This product is water based and should be protected from frost and extreme temperatures. We recommend using within 6 months of purchase and are unable to accept responsibility for the deterioration of contents or packaging after this date. This product contains preservatives to protect from spoilage under normal conditions. To minimise contamination and provide maximum shelf life we recommend that the product is decanted into a clean paint kettle before use and all tools are thoroughly cleaned before and after each use. Repeated opening and use can increase the risk of microbial contamination; therefore we recommend keeping this to a minimum to maximise the shelf life of the product.

Application Information:

A water based paint made using a silicone and acrylic binder. Contains a wide spectrum preservative to protect surfaces against fungal attack.

Environmental & Disposal Advice:

Do not empty into drains or watercourses. Dispose of contents/container to waste disposal site in accordance with local/national regulations. Contact the local Environmental Department for disposal instructions. Metal containers may be recycled.

VOC Content Information:

VOC (Volatile Organic Compounds) content 1 g/l (Low) when tested to US Environmental Protection Agency standards.



Water Vapor Transmission (ASTM D1653 13):

289.9 grams/ m² /24 hrs measured on two coats.

Water Vapor Permeance (ASTM D1653 13):

37.5 grams/ m² /24 hrs/ mm Hg measured on two coats. This measures the rate at which water evaporates from the substrate through the paint film, measured over a period of 24 hours.

LEAD WARNING!

If you scrape, sand, or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to <http://www.epa.gov/lead>.

Health & Safety Advice:

Respirable droplets may be formed when sprayed. Do not breathe spray or mist. To avoid breathing vapours and spray mist, open windows and doors or use other means to ensure fresh air during application and drying. If adequate ventilation cannot be provided wear an approved particulate respirator (NIOSH approved). Follow respirator manufacturer's directions for respirator use. Ensure good ventilation during application and drying. Wear eye protection and protective clothing during application. Keep out of reach of children. Ensure good ventilation during application and drying. Do not get in eyes, on skin, or on clothing. If medical advice is needed, have product container or label at hand. IF ON SKIN: Wash with plenty of soap and water. Do not use solvent thinners or White Spirit. IF IN EYES: Rinse cautiously with water for several minutes. Remove contact lenses, if present and easy to do. Continue rinsing. IF SWALLOWED: Call a doctor if you feel unwell. Safety data sheet available on request. All Farrow & Ball products comply with all applicable regulations, laws and standards which are administered by the Consumer Product Safety Commission (CPSC). Regulatory information available at farrow-ball.com. When sanding any surface prior to painting, the creation of dust should be kept to a minimum and adequate & suitable Respiratory Protective Equipment (RPE) should be worn as a sensible precaution.

Contact Us:

For advice on colors, paint finishes or wallpaper our customer services team is on hand to help you, just call (1) 888-511-1121, email NASales@farrow-ball.com, or write to us at Farrow & Ball, Unit 11, 310 Judson St, Toronto, Ontario, Canada, M8Z 5T6. Please note that calls may be recorded for training purposes.

Disclaimer:

The information given in these specification sheets and technical advice - whether verbal, in writing or by way of trials - is for guidance and is given in good faith but without warranty, since skill of application and site conditions are beyond our control. For further information please contact our Customer Services Department. We can accept no liability for the performance of the products arising out of such use, beyond the value of the goods delivered by us. This does not affect your statutory rights.

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